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11-9-2006

Minutes, Arts & Sciences Faculty Meeting, Thursday, Nov. 9, 2006

Arts & Sciences Faculty

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11/9/6 Arts and Sciences Faculty Meeting Minutes

Faculty in Attendance: V. Aggarwal, B. Allen, I. Alon, M. Anderson, G. Barreneche, P. Bernal, E. Blosssey, B. Boles, D. Boniface, E. Bouris, W. Brandon, A. Carpan, B. Carson, R. Casey, G. Cavanaugh, J. Cavanaugh, J. Chambliss, D. Charles, M. Cheng, G. Cook, T. Cook, D. Cummings, M. D'Amato, C. Davis, J. Davison, D. Davison, N. Decker, K. Dennis, L. Duncan, S. Easton, H. Edge, L. Eng-Wilmot, R. Foglesong, G. Gardner, L. Goj, D. Griffin, D. Hargrove, F. Harper, P. Harris, J. Houston, G. Howell, P. Jarnigan, J. Jones, M. Kovarik, P. Kozel, H. Kypraios, T. Lairson, C. Lauer, B. Levis, S. Libby, L. Lines, S. Mariotti, D. Mays, E. McClellan, M. Mesavage, G. Meyers, A. Moe, B. Moore, T. Moore, J. Morrison, R. Musgrave, R. Newcomb, M. Newman, A. Nordstrom, K. Norsworthy, T. Ouellette, T. Papay, P. Pequeno-Rossie, S. Phelan, A. Prieto-Calixto, J. Queen, R. Ray, C. Rock, D. Rogers, E. Royce, S. Rubarth, M. Sardy, J. Schmalstig, M. Shafe, J. Sinclair, J. Siry, C. Skelley, J. Small, E. Smaw, B. Smither, S. St. John, R. Steen, P. Stephenson, D. Stoub, K. Sutherland, L. Tavernier-Almada, L. Tillmann, L. Van Sickle, A. Voicu, D. Wellman, G. Williams, J. Yellen

Guest: S. Agee

I. 12:42 p.m. meeting called to order

II. 10/12/6 revised faculty meeting minutes approved

III. Announcements:

A. r space initiative (Mark Anderson): designed to promote healthy campus community; 1st discussion: on religion/spirituality 11/29/6, facilitated by Greg Cavanaugh with performances by his Rhetoric of Religion class; plan to have one r space each month (Feb: gender, March: race, April: socioeconomic class); contact person: Maruxa Murphy, Multicultural Affairs

B. anti-Semitism on campus (Carol Lauer): hopes that institutional response extends beyond r space; Lewis Duncan: campus-wide announcement will be sent out; Tom Cook: contact Marc Sardy with other ideas; we also should explore ways to use faculty governance system to address

C. overview of health promotion programs (Sereet Taylor): areas of emphasis: 1) health-related (e.g., alcohol/drug abuse, sexuality) outreach peer education, 2) BASICS alcohol screening

D. Dean of Faculty search (Lee Lines): announcement of surprise candidate (Donald Rumsfeld) received with resounding laughter. Candidate pool of 75; phone interviews with 8; airport interviews with 4; 3 finalists (Nayef Samhat, chair of Social Studies Division at Centre College; Mark Schantz, Associate Professor of History at Hendrix College; Laurie Joyner, Professor of Sociology, Associate Dean of Faculty and Student Affairs at Loyola). Strongly encourage faculty to attend interview events and to e-mail

comments to search committee. Faculty meeting scheduled for Thursday 11/30; will discuss candidates and vote. Candidates will be 1) ranked and 2) assessed as acceptable/unacceptable. While certain sessions have been set aside for specific topics (e.g., diversity), any question may be asked at any session. Tom Cook: search committee to be commended for hard work.

E. **4Cs** (Wendy Brandon): two more brown bags scheduled (11/16 & 17); RSVP to Dorothy Mays

F. **\$200,000 grant from AVD foundation** (Hoyt Edge): for curriculum development

G. **John Abramson (author of *Overdosed America*) speech** (Darren Stoub): Monday 11/20, 7:30 in Suntrust Auditorium

IV. **hiring into programs** (Tom Cook): sense of urgency on this issue has passed; asks faculty to table item until December meeting—approved

New Business:

I. **proposed major in Critical Media and Cultural Studies** (Sharon Carnahan on behalf of AAC and Executive Committee). Proposal is excellent example of larger curricular reform movement at Rollins. Major has been described extensively in documents distributed by e-mail (e.g., rationale, catalogue copy, FAQs). Major takes “public interest perspective on media studies, asking what content and forms of media and culture best promote participation in a free democratic society?” Provides overview of rationale (e.g., students’ media saturation, opportunity to attract additional quality students to Rollins, interdisciplinary approach), major requirements (10 courses plus 4 credit hours in IFT; requirements kept tight to encourage double majoring), core courses, and areas of concentration. Proposal has undergone extensive revisions, including two rounds in consultation with AAC. Structure: one faculty member (Lisa Tillmann) would relocate tenure; 2007-08 can staff major with current faculty. If major grows as expected (to 50 students), additional lines will be requested with hopes for successful joint appointments. Film Studies would be housed in CMC. Moves that faculty accept proposed major; seconded.

Lisa Tillmann: thanks participating 19 departments, 36 faculty, and proposals’ co-authors. Stresses importance of major, provides context from contemporary cultural environment, and speaks to importance of teaching our students to deconstruct and to produce multimedia arguments.

Al Moe: studied USC website, collected list of centers and institutes, did not find reference to Institute for Multimedia Literacy. Lisa: assures that she and Kathryn Norsworthy attended two week conference there last year. Roger Casey does google search, finds that Institute recently expanded and relocated to USC’s School of Cinematic Arts.

Joan Davison: concerned about financing; adding faculty for new major may mean cuts in other areas. Need to consider whether this is our #1 priority.

Lewis Duncan: Lack of major in this area is a common reason academically qualified students do not come to Rollins. We could expand enrollment by 25 and meet staffing and administrative costs. Those 25 would be highly qualified students who would not otherwise come to this college. It wouldn't be "getting bigger for the sake of getting bigger." If we hold enrollment, faculty lines would shift as students shifted out of existing majors and into this one.

Tom Lairson: supports principles of proposal but has two objections 1) strong ideological direction might not be inclusive of divergent opinions, and 2) inadequate role of technology (e.g., outsourcing technology learning to IT).

Greg Cavanaugh: was never plan to outsource all technology learning and practice. Participating faculty will continue our own development in this area and implement study and use of technology in the classroom.

Lisa Tillmann: (re: ideological direction of major) focus is not one of left v. right, liberal v. conservative but of how media and cultural discourse facilitate and undermine participation in a free democratic society. Major is, admittedly, not a cheerleader for the status quo—but in the same sense as existing programs, like sociology and environmental studies.

Bruce Stephenson: likes proposal's focus on democracy and hopes practicum and scholarship will involve public engagement.

Roger Casey (speaking as faculty member): describes public nature of his course, Critical Approaches to Postmodern Culture, in which students are required to post all writing on blog (postmodernculture.blogspot.com).

David Charles: indicates strong support for major but notes concern that sufficient facilities and resources be devoted to build a strong program.

Jill Jones: this is interdisciplinary, addresses important issues; we should pass this major.

Carol Lauer: questions department rather than program structure; proposes we start as program and see if it grows as projected.

Barbara Carson: moves to call question, seconded, falls short of two-thirds majority; discussion continues.

Scott Rubarth: (re: concern over ideology) Major is well balanced and should be of interest to both sides of Left/Right continuum. Supports as Rollins' #1 curricular priority.

Jay Yellen: views program as "ray of hope".

Kathryn Norsworthy: Topic is timely and relevant even at graduate level. Also, notes that Institute for Multimedia Literacy was clearly located within Annenberg at USC last year.

Matilde Mesavage: other priorities should take precedence over this major, such as one in geography.

Joan Davison: if we vote “yes,” are we agreeing to grow the college by 25 students?

Lisa Tillmann: not necessarily. That is one option. Two others are 1) a realignment of faculty lines as majors shift and 2) new development funds.

Judy Schmalstig: would radio station be part of the program? Should practice courses be required?

Lisa Tillmann: steering committee is interested in pursuing links with campus media. As broader range of practices courses becomes available, yes.

Charlie Rock: proposal missing important topics, like public policy. Major will be labor intensive for both students and faculty. Need to pay attention to how we allocate funding.

Sharon Carnahan: moves to call question, seconded, passes by 2/3 majority. Moves to vote by paper. Marvin Newman clarifies voter eligibility requirements.

2:51: motion for adjournment approved.

Major passes: 68 yes, 35 no. Several other “yes” votes were submitted via e-mail, but these were not counted.

Decisions:

1. 10/12/6 minutes approved
2. hiring into programs tabled
3. Critical Media and Cultural Studies major/department approved

Lisa Tillmann & Sue Easton